

**12P**  
AIR  
PORTUGAL

**A DIMENSÃO  
EXACTA!  
BIG ENOUGH...  
SMALL ENOUGH...**



## Big in experience

We've been flying as an airline since the early days of commercial aviation.

Yet long before then, record-breaking Portuguese airmen were pioneering the skyways of the world — chartering, for example, the air routes across the South Atlantic.

In fact, the first record we boast dates back more than two centuries before the Wright brothers. To 1715, when Bartolomeu de Gusmão soared aloft above cheering Lisbon crowds in the "Passarola", his famous bird-shaped balloon!

This spirit of exploration is our Portuguese heritage; we were born beneath a wandering star. Our airmen follow in the tradition of our sailors of the time of the Discoveries when, almost anywhere you sailed, you found

Magellan or Vasco da Gama had got there first.

That get-there-first spirit still reaches across the centuries. It's no wonder that Portugal flew one of the world's first all-jet airlines.





**Big enough to be  
outstandingly efficient.  
Small enough to care for  
your comfort.**

*Big enough to fly you in the space  
and grace of the world's most  
advanced jets.  
Big enough to speed you and your  
cargo to more than 40  
destinations on 4 continents.  
Big enough to have our own  
immense Maintenance Center in  
Lisbon International Airport, where  
over 2000 of our skilled  
technicians provide highly  
professional servicing of the  
aircraft of TAP Air Portugal and  
other airlines.*

*Big enough to have our own flight  
and ground staff Training Center  
(again, for our own and other  
airlines).  
But small enough to handpick  
every one of our people from  
pilots and navigators to  
stewardesses to our computer  
operators to our luggage  
handlers...*



**Big enough to fly  
to 4 continents...  
Small enough to make you  
feel at home.**

Big in courtesy, service,  
friendliness, yes. But we're also  
small enough to be concerned  
about the tiniest details.

Big enough to make sure that your  
flight is superbly comfortable and  
relaxed... yet small enough to give  
you a special welcome as you step  
aboard (we greet you with the  
aroma of just-perked coffee).  
Big enough to create the Navigator  
Class, a personalized service for  
business travellers and a  
combination of the finest quality  
of international service and our  
famous tradition of hospitality.  
Small enough to make a big fuss  
of your kids... nothing's too good  
for our younger jet-set!

For we don't want you  
just to fly with us. We  
want you to enjoy your  
flight.

That's why we handpick our  
stewardesses (and stewards).  
Not only for efficiency  
and courtesy. We make sure  
we choose people who care  
for people — so that when you fly  
TAP Air Portugal, you're so much  
more than just a passenger.  
You're a guest, to be made very,  
very welcome.







**Big  
enough  
to fly  
wide-bodied  
TriStars.**

When it comes to long-distance travel, we think BIG. As big as the space, grace and luxury of wide bodied TriStar 500's. For you to enjoy walk-about living-room comfort, to stretch your legs in your extra-wide armchair.

Our TriStars fly you (and your palletised and containerised cargo in automated, pressurised and climatised holds) on our intercontinental routes.

On domestic and European flights we treat you to our new latest-design Boeing 737's and our advanced 727/200's.

One of the world's most comprehensive and up-to-date airline fleets... at your service.

**We're big enough  
to admit...**

*... that we're small enough not to  
take you for granted.*

*Which is why we make you so  
specially welcome — and why we  
make so sure that you enjoy your  
flight with us.*

*So next time you're bound on  
business to the cities or on  
pleasure to the playgrounds of the  
world... that's the time for you to  
discover*







A dimensão exacta  
*Just the right size*